



DXN MEXICO, S.A. de C.V.

Londres 47 PB, 1° y 4° Piso;
Colonia Juárez, Cuauhtémoc, C.P. 06600,
Ciudad de México, México.
Tel.: (55) 5207-6228 Fax: (55) 5207-6229
www.dxnmxico.com

First Level Assessment

Minimum basic requirement to qualify as an applicant in a New Market

- 1) The applicant must be a bonafide DXN distributor of good standing for at least Six (6) months.
- 2) Applicant must be at least of a Star Agent (SA) status with a minimum of 50 distributors under him / her in the area applied.
- 3) The applicant must have a minimum monthly bonus income of MXN \$2,500 and above.
- 4) The applicant must be at least 18 years of age by calendar year at the time of application.
- 5) The applicant should be a Mexican citizen or acquired citizenship.
- 6) The applicant must be a resident of the area being applied for at least One (1) year. *(Needs to submit relevant documents showing address proof)*
Note: If the applicant already an existing Independent Service Center Director then the above requirement is not required.
- 7) Must have the minimum capacity to purchase initial products worth MXN \$50,000
- 8) Must have the basic minimum ability to conduct a training and have to attend the 15 modules in the Head Office.
- 9) The applicant should not be representing another person in this application.
- 10) The applicant must be a person without debts records. (Accompanied Bureau of Credit Report)
- 11) The applicant should have Fax, Telephone, Internet Facilities, Computer, Printer, Scanner, White Board for Training, DVD, Television / Screen, Projector and Presenter / Pointer, Chairs, Electric Fan, etc.
- 12) The facilities of the Independent Service Center must have Counter Area, Training Room, Stock Room, Toilet, etc.
- 13) The applicant must comply with all the basic requirement as mentioned above.



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Documents Requirements:

1. A letter specifying the reasons for which you want to open the service center.
2. Copy of Federal Taxpayers Registration (RFC)
3. Id copy (IFE / INE)
4. Copy of the Birth Certificate
5. Copy of the Unique Population Registry Code (CURP)
6. Copy of bill to verify the domicile (telephone bill, light bill, etc.)
7. Copy of the contract of the bank to deposit the Service Center Bonuses.
8. Pictures of the Independent Service Center facilities (Front, Sales Counter, Training Room, Stock Room, Toilet, etc.)
9. Service Center Application Form (download from the DXN Mexico web page) filled correctly.
10. Attend the 15 modules in the Head Office.
11. Bureau of credit report

Note: Once the Independent Service Center application has been approved you must submit.

- a) Sample of the official invoice provided under the Independent Service Center
- b) Copy of the *Operational Notification issued from COFEPRIS*
- c) *Product Order Form* from initial purchase (minimum order of MXN \$50,000 plus shipping and handling fee)
- d) *Independent Service Center Operations Agreement* filled correctly, signed every page.

Location Requirements:

Proposed site should be a considered as a business potential, based on the following factors:

- a) Presence of 2 major/private commercial banks.
- b) Major Telecommunications Company services in the area.

Also, the proposed site should be located in an area which is in the center of business activities and very accessible to public transportation.

Facilities Requirements:

Must have the capacity to provide the basic facilities required in an Independent Service Center stated below:

Proposed office should have the minimum following requirements to qualify as an applicant:

1. Floor area with a provision for:
 - a) Product Display
 - b) Counter Servicing Area / Display Area
 - c) Training Room / Meeting area that can accommodate minimum of 20 people
 - d) Stock Room / Storage Area
 - e) Toilet.
2. It should be equipped with:
 - a) Telephone Unit and Fax Machine
 - b) Whiteboard (with marker & eraser)
 - c) TV / Screen/ DVD
 - d) Computer Unit with Internet facility
 - e) Pointer and Scanner (Multifuncional)
 - f) Projector and Presenter / Pointer
 - g) Chairs
 - h) Electric Fan / Air Conditioning (for Counter Area and for Training Room)
 - i) DXN Publication Materials
 - j) Signboard with DXN's Logo and the Authorized Independent Service Center Id, besides the schedule with the working hours.

Note: The proposed location will be subject to ocular inspection.

DXN reserves the right to revise or add in additional terms / requirements from time to time when it is necessary.

Required performance:

The Independent Service Centers must perform and meet the minimum sales requirements as below:

1st Year of Operation:

Targeted Sales of MXN \$50,000 - \$100,000 per month or higher.

2nd Year of operation:

Targeted Sales of MXN \$150,000 MN - \$250,000per month or higher.

3rd Year and Subsequent Years of Operation:

Targeted Sales of MXN \$300,000 per month or higher.