

# MARKETING PLAN



A WORLD OF OPPORTUNITIES WITH DXN

## Definition of Terms

<b>PV</b>	Point Value, for qualification and status.
<b>SV</b>	Sales Value, for calculation of Bonus and Incentive.
<b>Personal Point Value (PPV) / Personal Sales Value (PSV)</b>	Total PV/SV generated from all personal cash bills transacted in a month.
<b>Personal Group Point Value (PGPV) / Personal Group Sales Value (PGSV)</b>	Total PV/SV generated in a month by all downline distributors within personal group (ie. excluding breakaway QSAs) and own PPV/PSV.
<b>Diamond Group Point Value (DGPV) / Diamond Group Sales Value (DGSV)</b>	Total PV/SV generated in a month by all downline distributors within your diamond group (ie. excluding breakaway QSDs) and own PPV/PSV.
<b>Qualified Star Agent (QSA)</b>	Any SA who maintains 100PPV in a month.
<b>Qualified Star Diamond (QSD)</b>	Any Diamond who qualifies for 37% Star Group Bonus.
<b>Travel Seminar Qualifier</b>	Any SA and above who meets the Yearly Travel Seminar Incentive Points (TSIP) Quota set of the year.

# Introduction of Remuneration

**1.Retail Profit  
(>15%)**

## **2.Bonus (71%) and Cash Incentive (MXN 42,000)**

a	<b>Group Bonus</b>	<b>6% - 21%</b>
b	<b>Star Group Bonus</b>	<b>25% - 37%</b>
c	<b>Development Bonus</b>	<b>15%</b>
d	<b>International Profit Sharing</b>	<b>2%</b>
e	<b>Leadership Bonus</b>	<b>15%</b>
f	<b>Travel Seminar Incentive</b>	<b>2%</b>
g	<b>One Time HP Cash Incentive</b>	<b>MXN 6,000</b>
h	<b>One Time Overseas Trip Cash Incentive</b>	<b>MXN 36,000</b>

Status	Conditions
<b>Distributor</b>	Age 18 years and a sponsor
<b>Star Agent (SA)</b>	Achieves accumulated Group Sales of 1,800PV
<b>Star Ruby (SR)</b>	Sponsors 3 First Generation Star Agents (SA)
<b>Star Diamond (SD)</b>	With 6 First Generation Star Agents (SA) & qualifies for 37% Star Group Bonus
<b>Executive Star Diamond (ESD)</b>	Star Diamond who sponsors 1 Star Diamond*
<b>Senior Star Diamond (SSD)</b>	Star Diamond who sponsors 2 Star Diamonds*
<b>Executive Senior Star Diamond (ESSD)</b>	Star Diamond who sponsors 3 Star Diamonds*
<b>Double Diamond (DD)</b>	Star Diamond who sponsors 4 Star Diamonds*
<b>Executive Double Diamond (EDD)</b>	Star Diamond who sponsors 5 Star Diamonds*
<b>Triple Diamond (TD)</b>	Star Diamond who sponsors 6 Star Diamonds*
<b>Executive Triple Diamond (ETD)</b>	Star Diamond who sponsors 7 Star Diamonds*
<b>Gold Diamond (GD)</b>	Star Diamond who sponsors 8 Star Diamonds*
<b>Executive Gold Diamond (EGD)</b>	Star Diamond who sponsors 9 Star Diamonds*
<b>Crown Diamond (CD)</b>	Star Diamond who sponsors 10 Star Diamonds*
<b>Executive Crown Diamond (ECD)</b>	Star Diamond who sponsors 11 Star Diamonds*
<b>Senior Crown Diamond (SCD)</b>	Star Diamond who sponsors 12 Star Diamonds*
<b>Executive Senior Crown Diamond (ESCD)</b>	Star Diamond who sponsors 13 Star Diamonds*
<b>Double Crown Diamond (DCD)</b>	Star Diamond who sponsors 14 Star Diamonds*
<b>Executive Double Crown Diamond (EDCD)</b>	Star Diamond who sponsors 15 Star Diamonds*
<b>Triple Crown Diamond (TCD)</b>	Star Diamond who sponsors 16 Star Diamonds*
<b>Executive Triple Crown Diamond (ETCD)</b>	Star Diamond who sponsors 17 Star Diamonds*
<b>Gold Crown Diamond (GCD)</b>	Star Diamond who sponsors 18 Star Diamonds*
<b>Executive Gold Crown Diamond (EGCD)</b>	Star Diamond who sponsors 19 Star Diamonds*
<b>Crown Ambassador (CA)</b>	Star Diamond who sponsors 20 Star Diamonds*

\* As per dynamic compression.

## 1. Retail Profit (>15%)

Direct profit for distributors is when they sell DXN products to non-DXN members. Retail profit is the difference between distributor price and retail price.

## 2. Group Bonus (6% - 21%)

To be entitled for this Group Bonus, you need to maintain 30PPV each month.

Accumulated Group PV	Bonus
1,800 and above	21%*
1,300	18%
800	15%
400	12%
120	9%
30	6%

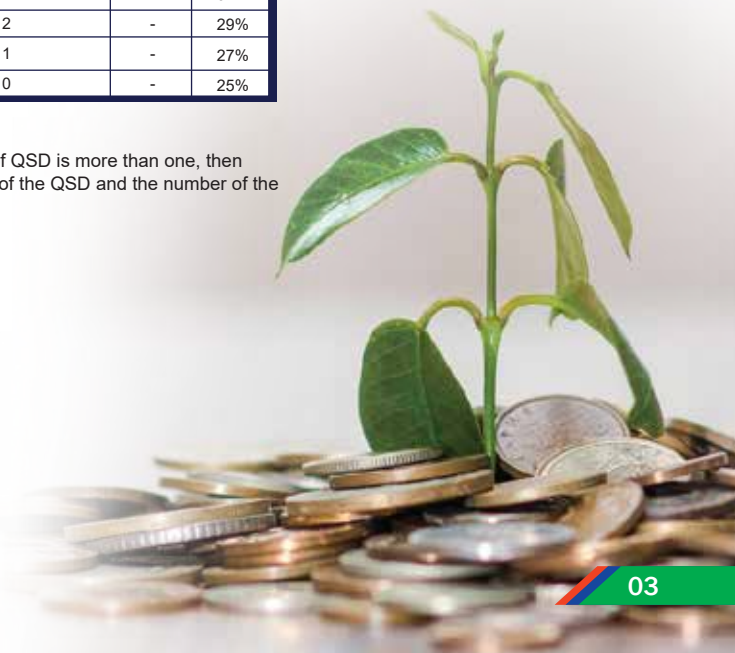
\* If a Star Agent (21%) maintains 100PPV, he/she will become a Qualified Star Agent (25%).

## 3. Star Group Bonus (25% -37%)

To be entitled for this Star Group Bonus, you must be a SA and maintain 100PPV (QSA) each month.

No. of SA (1st Generation)	No. of Qualified SA Lines	DGPV	Bonus
6	-	2,000	37%
	4	1,000 <sup>#</sup>	
5	-	1,200	35%
	4	800	
4	4	-	33%
3	3	-	31%
2	2	-	29%
1	1	-	27%
0	0	-	25%

<sup>#</sup> For SSD and above, if the number of QSD is more than one, then the DGPV can be borrowed from one of the QSD and the number of the QSD will be reduced by one.



## 4. Development Bonus (15%)

To be entitled for this Development Bonus, you must be a SA and maintain 100 PPV (QSA) each month.

Level of Qualified SA	Bonus
1st Level	5%
2nd Level	4%
3rd Level	3%
4th Level	2%
5th Level	1%

## 5. International Profit Sharing (2%)

To be entitled for this International Profit Sharing (IPS) you must be a Qualified Star Diamond (QSD).

$$\text{IPS Fund} = \text{Overall Company's Sales in SV} \times 2\%$$

Your IPS entitlement

$$= \text{IPS Fund} \times \frac{\text{Your IPS Points for the month}}{\text{Total IPS Points for all Qualified Star Diamonds and above}}$$

Your IPS Point calculation:

Level of Qualified SD	IPS Point
Personal	DGSV X 100%
1st Level QSD (L1)	+ L1 DGSV X 50%
2nd Level QSD (L2)	+ L2 DGSV X 40%
3rd Level QSD (L3)	+ L3 DGSV X 30%
4th Level QSD (L4)	+ L4 DGSV X 20%
5th Level QSD (L5)	+ L5 DGSV X 10%



## 6. Leadership Bonus (15%)

To be entitled for this Leadership Bonus, you must be a Qualified Star Diamond (QSD).

No. of Qualified SD Lines	1	2	3	4	5
1st Level QSD's DGSV	5%	5%	5%	5%	5%
2nd Level and below QSD's DGSV (till 1st level of next qualifier)	-	3%	4.8%	5.8%	6.5%
Minimum DGSV needed to Guarantee upline ('000)	12	24	36	48	48

No. of Qualified SD Lines	6	7	8	9	10
1st Level QSD's DGSV	5%	5%	5%	5%	5%
2nd Level and below QSD's DGSV (till 1st level of next qualifier)	7.1%	7.6%	8%	8.3%	8.5%
Minimum DGSV needed to Guarantee upline ('000)	48	48	48	48	48

No. of Qualified SD Lines	11	12	13	14	15
1st Level QSD's DGSV	5%	5%	5%	5%	5%
2nd Level and below QSD's DGSV (till 1st level of next qualifier)	8.7%	8.9%	9.1%	9.3%	9.5%
Minimum DGSV needed to Guarantee upline ('000)	48	48	48	48	48

No. of Qualified SD Lines	16	17	18	19	20
1st Level QSD's DGSV	5%	5%	5%	5%	5%
2nd Level and below QSD's DGSV (till 1st level of next qualifier)	9.6%	9.7%	9.8%	9.9%	10%
Minimum DGSV needed to Guarantee upline ('000)	48	48	48	48	48



## 7. Travel Seminar Incentive (2%)

This Travel Seminar Incentive (TSI) shall be used by the qualifier for the travel seminar organised by the Company only. It is not exchangeable for cash and also not transferable. A married qualifier may claim up to the maximum Travel Seminar Fare against his/her TSI for two persons (with legal spouse).

**Travel Seminar Incentive Fund = Company's Annual Sales in SV X 2%**

\* To be shared as below:

- i) 50% of the Travel Seminar Incentive Fund (TSIF) to be shared amongst all SAs and above who met the YEARLY TSIP QUOTA set for the year.
  - ii) 50% of the Travel Seminar Incentive Fund (TSIF) to be shared amongst all SDs and above who met the YEARLY TSIP QUOTA set for the year.
- a) Travel Seminar Incentive for SA Qualifier (TSIS<sub>SA</sub>)

$$TSIS_{SA} = 50\% \times TSIF \times \frac{\text{Accumulated TSIP* for a SA Qualifier}}{\text{Total Accumulated TSIP for all SA Qualifiers}}$$

\* Travel Seminar Incentive Point (TSIP) will be calculated monthly based on the following formula and to be accumulated for a year:

Level of Qualified SA	Monthly Travel Seminar Incentive Point (TSIP)
Personal	PGSV X 100%
1st Level QSA (L1)	+ L1 PGSV X 50%
2nd Level QSA (L2)	+ L2 PGSV X 40%
3rd Level QSA (L3)	+ L3 PGSV X 30%
4th Level QSA (L4)	+ L4 PGSV X 20%
5th Level QSA (L5)	+ L5 PGSV X 10%

b) Travel Seminar Incentive for SD Qualifier (TSIS<sub>SD</sub>)

$$TSIS_{SD} = 50\% \times TSIF \times \frac{\text{Accumulated TSIP* for a SD Qualifier}}{\text{Total Accumulated TSIP for all SD Qualifiers}}$$

\* Travel Seminar Incentive Point (TSIP) will be calculated monthly based on the following formula and to be accumulated for a year:

Level of Qualified SD	Monthly Travel Seminar Incentive Point (TSIP)
Personal	DGSV X 100%
1st Level QSD (L1)	+ L1 DGSV X 50%
2nd Level QSD (L2)	+ L2 DGSV X 40%
3rd Level QSD (L3)	+ L3 DGSV X 30%
4th Level QSD (L4)	+ L4 DGSV X 20%
5th Level QSD (L5)	+ L5 DGSV X 10%

## 8. Hand Phone Cash Incentive (MXN 6,000) - One Time Only

When you have 3 immediate SAs who achieved 2,400 Accumulated GPV, then you will be entitled to receive this **One Time** Hand Phone Cash Incentive amounting to MXN 6,000.

\*Only personally sponsored downlines counted.



Remuneration of  
**DXN MARKETING PLAN**

## 9. Overseas Trip Cash Incentive (MXN 36,000) - One Time Only

When you have 5 immediate downlines who have received their Hand Phone Cash Incentive, then you will be entitled to receive this **One Time** Overseas Trip Cash Incentive amounting to MXN 36,000.

\*Only personally sponsored downlines counted.





## 1. Retail Profit (>15%)

Direct profit for distributors is when they sell DXN products to non-DXN members. Retail profit is the difference between distributor price and retail price.

### Example:

If you sell one unit of a DXN Product to a non-DXN distributor, you will earn the retail profit as below:

One unit of DXN Product	
Distributor Price	MXN 127.00
Retail Price	MXN 152.00

### Therefore,

*Retail Price – Distributor Price = Retail Profit*

*MXN 152.00 - MXN 127.00 = MXN 25.00*

*YOUR retail profit is MXN 25.00 (19.7% from distributor price).*

**Minimum monthly Personal PV required for bonus entitlement (30PV).**



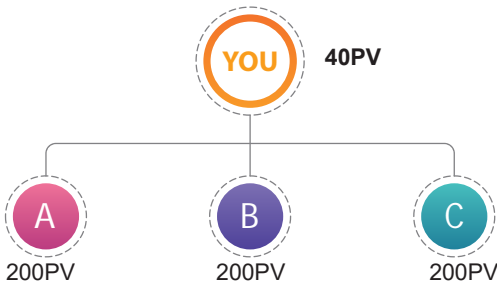
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\* Assume 1PV = 12SV for all the following Bonuses and Incentives calculations.

## 2. Group Bonus (6%-21%)

### CASE 1

If in the first month you have acquired 40PV and sponsored 3 new distributors with 200PV each:



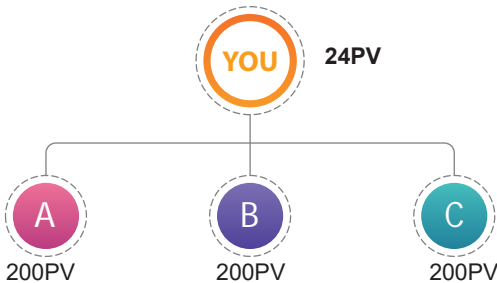
Personal PV (PPV/PSV)	= 40PV/480SV
Personal Group PV (PGPV/PGSV)	= 640PV/7,680SV
Your Group Bonus	= (7,680SV X 12%) - (2,400SV X 9%) - (2,400SV X 9%) = (7,680SV X 12%) - (2,400SV X 9%) = MXN 921.60 - MXN 216.00 - MXN 216.00 = <b><u>MXN 273.60</u></b>

Therefore:

Your Group Bonus is MXN 273.60 and Group Bonus for A, B and C is MXN 216.00 each.

### CASE 2

If YOU have acquired 24PV and each one of your downline achieved 200PV;



Personal PV (PPV)	= 24PV
Personal Group PV (PGPV)	= 624PV

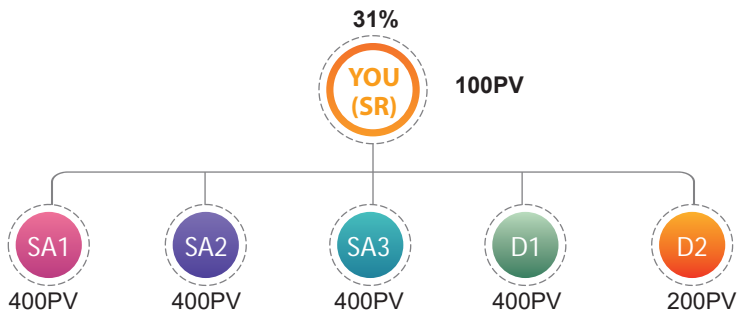
You are not qualified to receive any bonus because your Personal PV is less than 30PPV.  
To qualify for Group Bonus, YOU must have a minimum of 30PPV.

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### 3. Star Group Bonus (25%-37%)

#### CASE 1

If YOU are a Star Ruby (SR) and have sponsored 3 Star Agents (SA) and 2 distributors:



$$\text{Personal PV (PPV)} = 100\text{PV} / 1,200\text{SV}$$

$$\begin{aligned}
 \text{Your Star Group Bonus} &= (22,800\text{SV} \times 31\%) - (4,800\text{SV} \times 25\%) \\
 &\quad - (4,800\text{SV} \times 25\%) - (4,800\text{SV} \times 25\%) \\
 &\quad - (4,800\text{SV} \times 12\%) - (2,400\text{SV} \times 9\%) \\
 &= \text{MXN } 7,068.00 - \text{MXN } 1,200.00 - \text{MXN } 1,200.00 \\
 &\quad - \text{MXN } 1,200.00 - \text{MXN } 576.00 - \text{MXN } 216.00 \\
 &= \underline{\underline{\text{MXN } 2,676.00}}
 \end{aligned}$$

Therefore:

YOUR Star Group Bonus is MXN 2,676.00.

SA1, SA2 and SA3 will earn MXN 1,200.00 each.

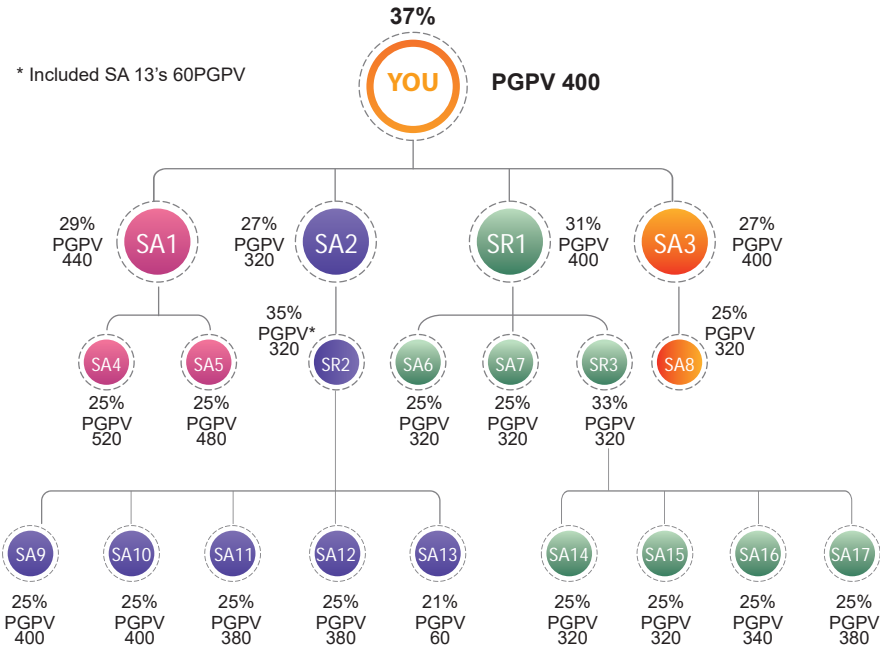
Group Bonus for D1 is MXN 576.00 and D2 is MXN 216.00.

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CASE 2

If YOU are a Star Diamond with 6 SAs (1st Generation), 100PPV and 400 PGPV. At the same time, YOU have some downlines with the status of Star Ruby (SR) and Star Agent (SA) who have at least 100PPV.

The Star Group Bonus entitlement (%) for YOU and your downlines will be as follow:



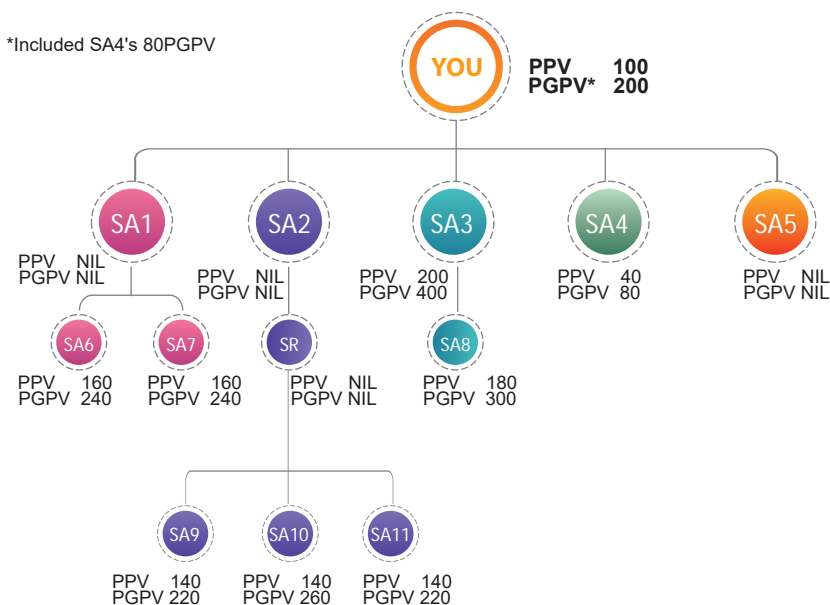
Star Group Bonus (%)

	Status	No of Qualified SA Lines	PPV	PGPV	DGPV	SGB entitlement (%)
YOU	SD	4	100	400	7,480	37%
SA1	SA	2	100	440		29%
SA2	SA	1	100	320		27%
SR1	SR	3	100	400		31%
SR2	SR	4	100	320	1,880	35%
SR3	SR	4	100	320		33%
SA4	SA	0	100	520		25%
SA13	SA	0	40	60		21%

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### CASE 3

If YOU are a Star Ruby (SR) with **5 SAs** (1st Generation), 100PPV and 200PGPV. At the same time, YOU have downlines with the status of Star Ruby (SR) and Star Agent (SA). Some of the SR or SA are inactive (i.e. SA1, SA2, SA5 & SR):



Therefore:

YOU are entitled to 35% of Star Group Bonus even you have only 3 qualified SA lines. It is because YOU have 5 SAs (1st Generation) and obtained 2,080DGPV.

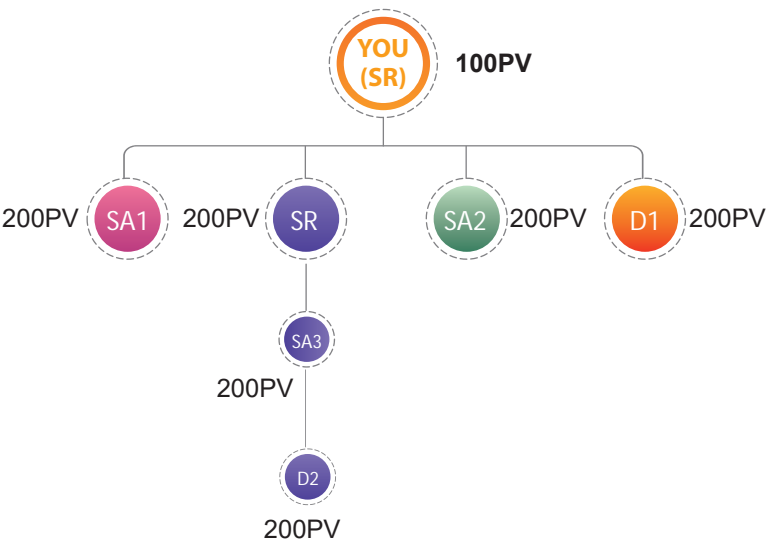
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## 4. Development Bonus (15%)

### CASE 1

For Development Bonus, if YOU are a Star Ruby (SR) and have downlines as below:



Personal PV/SV (PPV/PSV) = 100PV/1,200SV

Your Development Bonus =  $(7,200SV \times 5\%) + (4,800SV \times 4\%)$   
= MXN 360.00 + MXN 192.00  
= **MXN 552.00**

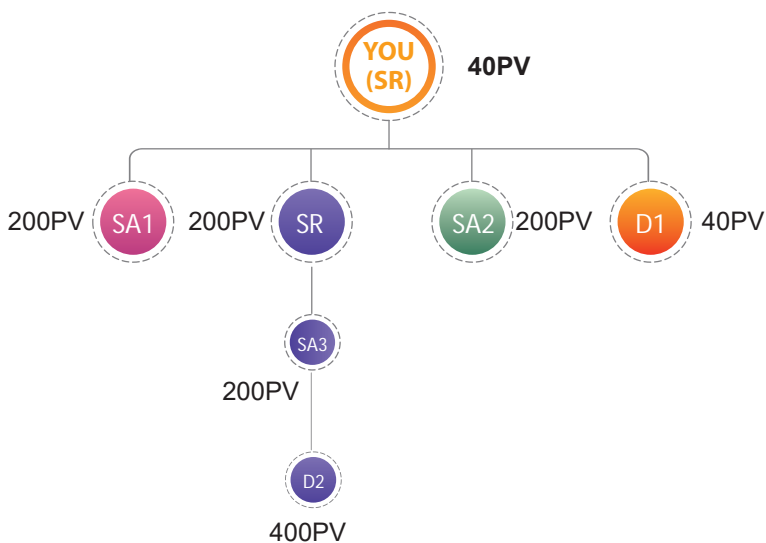
Therefore:

Your Development Bonus is MXN 552.00.

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## CASE 2

For Development Bonus, if YOU are a Star Ruby (SR) and have downlines as below:



Personal PV (PPV) = 40PV

Therefore:

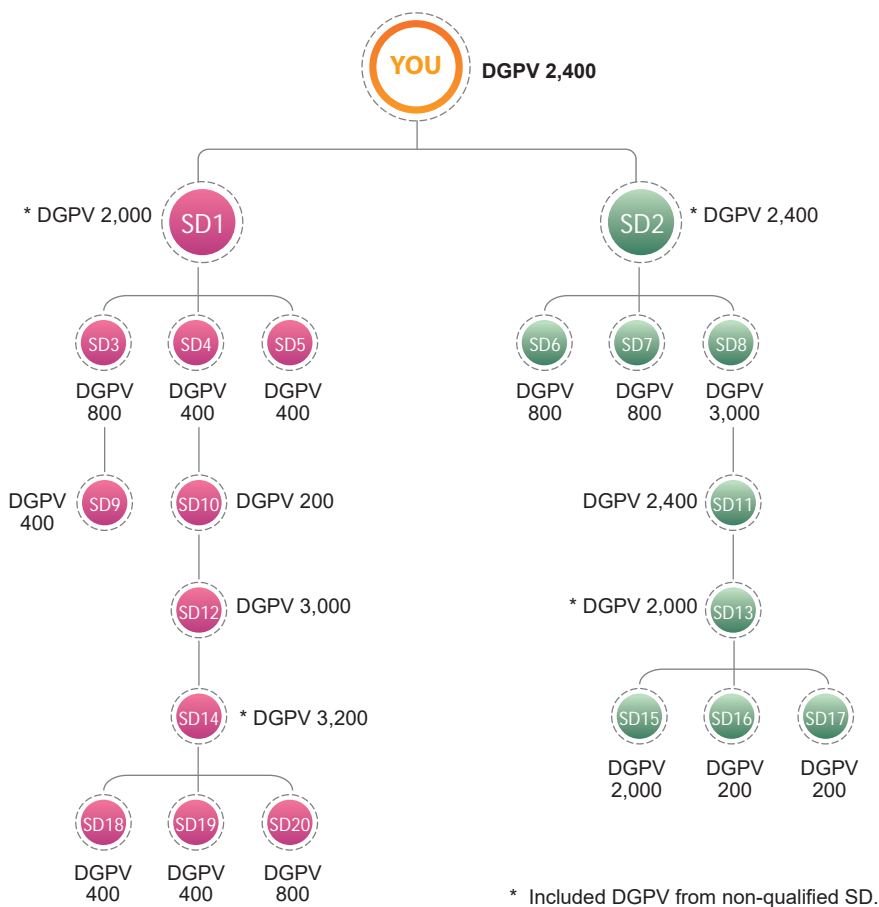
YOU are not qualified to earn the development bonus because your Personal PV is less than 100PV.

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## 5. International Profit Sharing (2%)

### EXAMPLE

YOU are a Senior Star Diamond (SSD) and have downlines of Star Diamond (SD) and above.



Non-qualified SD : SD3, SD4, SD5, SD6, SD7, SD9, SD10, SD16, SD17, SD18, SD19 & SD20  
 Qualified SD : YOU, SD1, SD2, SD8, SD11, SD12, SD13, SD14 & SD15

Assumptions : -

- 1PV equals to 12SV.
- There are 68 Star Diamonds and above in the company and the Total IPS Point is 2,400,000 points.
- Total company's sales for that particular month is 10,000,000 SV.

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IPS Point for YOU:

YOU	DGSV	IPS points
1st Level: SD1 + SD2	28,800 X 100%	= 28,800
2nd Level: SD12 +SD8	52,800 X 50%	= 26,400
3rd Level: SD14 + SD11	72,000 X 40%	= 28,800
4th Level: SD13	67,200 X 30%	= 20,160
5th Level: SD15	24,000 X 20%	= 4,800
	24,000 X 10%	= 2,400

YOUR Total IPS Point

**111,360**

Therefore:

YOUR International Profit Sharing

$$\begin{aligned}
 &= \text{IPS Fund X } \frac{\text{Your IPS Points for the month}}{\text{Total IPS Points for all the Qualified Star Diamonds \& above}} \\
 &= 2\% \times 10,000,000\text{SV} \times \frac{111,360 \text{ pts}}{2,400,000 \text{ pts}} \\
 &= \underline{\underline{\text{MXN 9,280.00}}}
 \end{aligned}$$

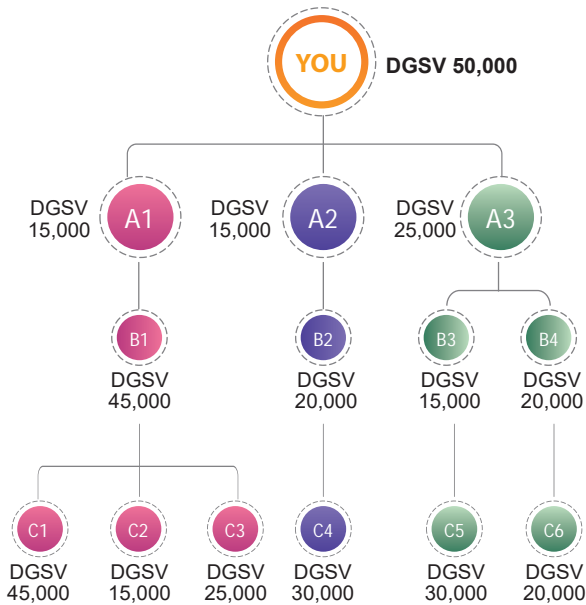
## International Profit Sharing

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## 6. Leadership Bonus (15%)

### CASE 1

YOU are an Executive Senior Star Diamond (ESSD) and have qualified for 37% Star Group Bonus. Every Circle (from A1 to C6) represents a SD and above. All SDs have qualified for 37% Star Group Bonus.



YOUR Leadership Bonus:

1st Level qualified SD:

$$A1 + A2 + A3 = 55,000\text{SV} \times 5.0\% = \text{MXN } 2,750.00$$

2nd Level and below qualified SD:

$$B1 + C1 + C2 + C3 + B2 + C4 + B3 + B4 = 215,000\text{SV} \times 4.8\% = \text{MXN } 10,320.00$$

$$C5 + C6 = 50,000\text{SV} \times 1.8\% = \text{MXN } 900.00$$

YOUR Leadership Bonus

**MXN 13,970.00**

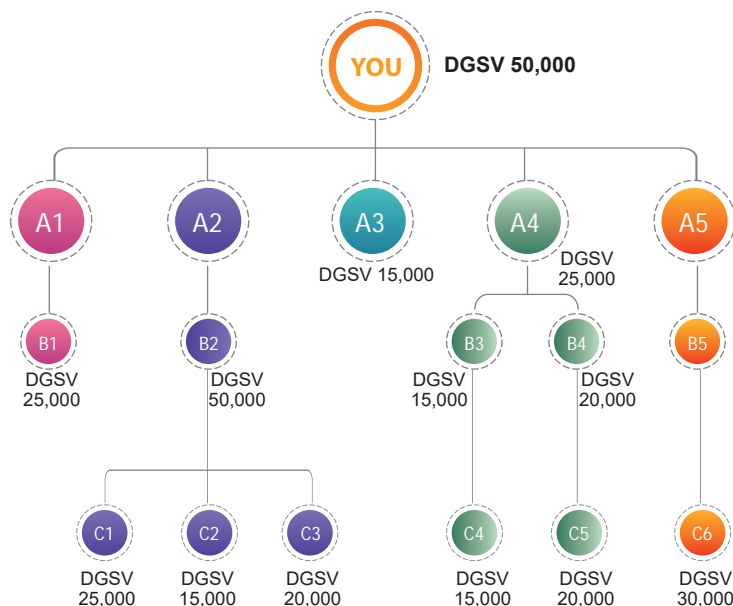
Explanation On The  
**DXN MARKETING PLAN REWARD**

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## CASE 2

YOU are an Executive Double Diamond (EDD) and have qualified for 37% Star Group Bonus.  
Every Circle (from A1 to C6) represents a SD and above.  
All SDs have qualified for 37% Star Group Bonus with the exception of A1,A2, A5 & B5



YOUR Leadership Bonus:

1st Level qualified SD:

$$B1 + B2 + A3 + A4 + C6 = 145,000\text{SV} \times 5.0\% = \text{MXN } 7,250.00$$

2nd Level and below qualified SD:

$$C1 + C2 + C3 + B3 + B4 = 95,000\text{SV} \times 6.5\% = \text{MXN } 6,175.00$$

$$C4 + C5 = 35,000\text{SV} \times 3.5\% = \text{MXN } 1,225.00$$

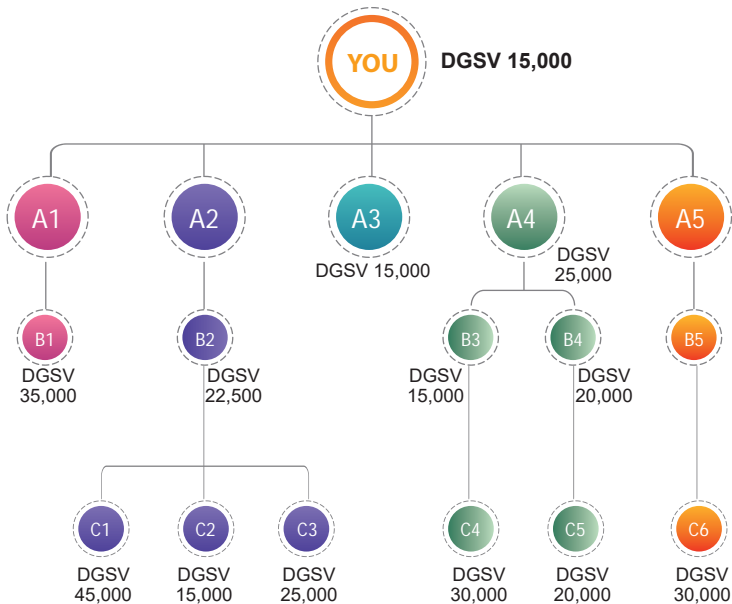
YOUR Leadership Bonus

**MXN 14,650.00**

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CASE 3

YOU are an Executive Double Diamond (EDD) and have qualified for 37% Star Group Bonus.  
Every Circle (from A1 to C6) represents a SD and above.  
All SDs have qualified for 37% Star Group Bonus with the exception of A1, A2, A5 & B5.



YOUR Leadership Bonus:

1st Level qualified SD:

B1 + B2 + A3 + A4 + C6

Add: Guarantee from Downline (B2)

Less: Guarantee Upline (YOU)

$$\begin{aligned} &= 127,500\text{SV} \\ &= 13,500\text{SV} \\ &= \underline{(33,000\text{SV})} \\ &\mathbf{108,000\text{SV}} \times 5.0\% = \text{MXN } 5,400.00 \end{aligned}$$

2nd Level and below qualified SD:

C1 + C2 + C3 + B3 + B4

Less: Guarantee Upline (B2)

$$\begin{aligned} &= 120,000\text{SV} \\ &= \underline{(13,500\text{SV})} \\ &\mathbf{106,500\text{SV}} \times 6.5\% = \text{MXN } 6,922.50 \end{aligned}$$

C4 + C5

YOUR Leadership Bonus

$$\begin{aligned} &= 50,000\text{SV} \times 3.5\% = \text{MXN } 1,750.00 \\ &\mathbf{\underline{\underline{\text{MXN } 14,072.50}}} \end{aligned}$$

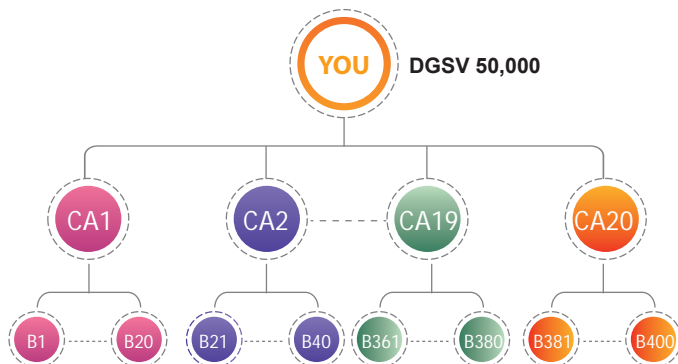
\* YOU need to guarantee upline 48,000 DGSV.

\* B2 need to guarantee upline 36,000 DGSV.

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#### CASE 4

YOU are a Crown Ambassador (CA) and have 20 first generation Crown Ambassadors (CAs) with 50,000 DGSV each. All CAs have 20 Qualified SDs with 50,000 DGSV each.



Therefore:

Your Leadership Bonus

1st Level Qualified SD: 50,000DGSV X 20 X 5%

= MXN 50,000.00

2nd Level Qualified SD: 50,000DGSV X 400 X 10%

= MXN 2,000,000.00

MXN 2,050,000.00



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## 7. Travel Seminar Incentive (2%)

The company will allocate 2% of company's Annual Sales in SV as the Travel Incentive Fund. It will be shared amongst the SA Qualifiers & SD Qualifiers and used to subsidise the travel seminar organised by the Company only.

Assumptions :-

- \* Company Annual Sales is 90,000,000SV.
- \* Travel Seminar Incentive Fund =  $2\% \times 90,000,000\text{SV}$   
= **MXN 1,800,000.00**

A) Travel Seminar Incentive for SA Qualifiers.

Assumptions :-

- i Total Accumulated TSIP for all SA Qualifiers is 4,000,000 points.
- ii YOUR Accumulated TSIP as a SA Qualifier is 60,000 points.
- iii Yearly TSIP QUOTA for SA is 50,000 points.
- iv Estimated cost of Travel Seminar for SA Qualifier is MXN 7,500.00/pax.

Therefore:

Your Travel Seminar Incentive as SA Qualifier

$$= 50\% \times \text{MXN } 1,800,000.00 \times \frac{60,000 \text{ pts}}{4,000,000 \text{ pts}} = \text{MXN } 13,500.00$$

**Note: Your TSI points are sufficient to qualify for one person to participate in the Travel Seminar. So, you can either participate in this Travel Seminar by yourself without any cash refund for the excess incentive or you may bring along your spouse by paying an additional MXN 1,500.00 as the short amount for the fare of two.**

B) Travel Seminar Incentive for SD Qualifiers.

Assumptions :-

- i Total Accumulated TSIP for all SD Qualifiers is 5,000,000 points.
- ii Your Accumulated TSIP as a SD Qualifier is 140,000 points.
- iii Yearly TSIP QUOTA for SD is 125,000 points.
- iv Estimated cost of Travel Seminar for SD Qualifier is MXN 12,500.00/pax.

Therefore:

Your Travel Seminar Incentive as SD Qualifier

$$= 50\% \times \text{MXN } 1,800,000.00 \times \frac{140,000 \text{ pts}}{5,000,000 \text{ pts}} = \text{MXN } 25,200.00$$

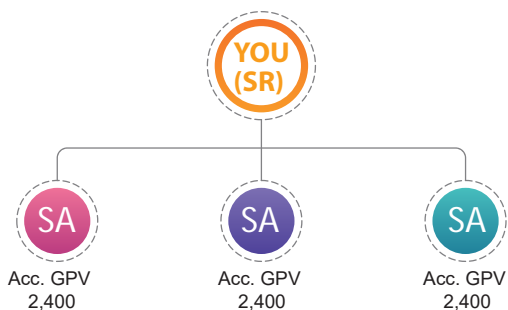
**Note: Your TSI points are sufficient to qualify for two persons to participate in the Travel Seminar. So, you can participate in this Travel Seminar with your spouse. There is no cash refund for any excess incentive.**

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## 8. One Time Hand Phone Cash Incentive

### EXAMPLE

After you have sponsored 3 immediate SAs who achieved 2,400 Accumulated GPV.



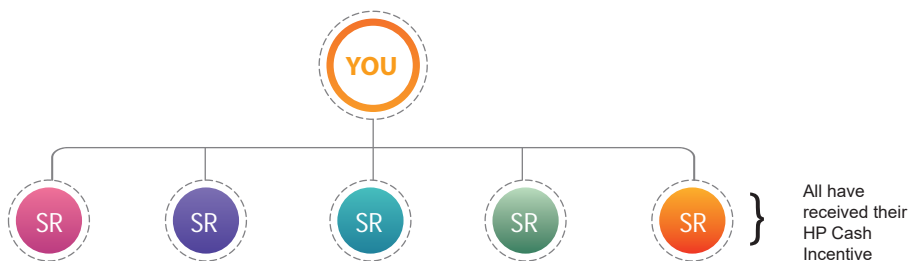
Therefore:

**YOU** are qualified to receive the One Time Hand Phone Cash Incentive amounting to MXN 6,000.

## 9. One Time Overseas Trip Cash Incentive

### EXAMPLE

After you have 5 immediate downlines who have received their Hand Phone Cash Incentive, then you are qualified for this One Time Overseas Trip Cash Incentive.



Therefore:

Once **YOU** have fulfilled the requirement, **YOU** are qualified for One Time Overseas Trip Cash Incentive amounting to MXN 36,000.

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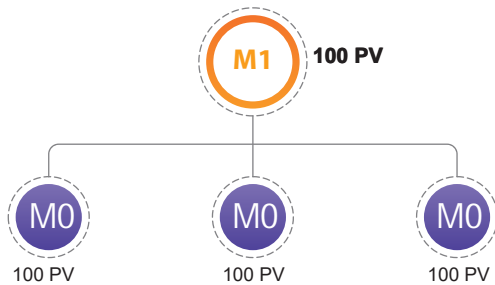


How to become a Star Diamond within 4 months

Assumptions :-

- \* Personal purchase for each distributor is 100PPV per month.
- \* Each distributor sponsors 3 new distributors in each month.
- \* 1PV = 12SV

1st Month



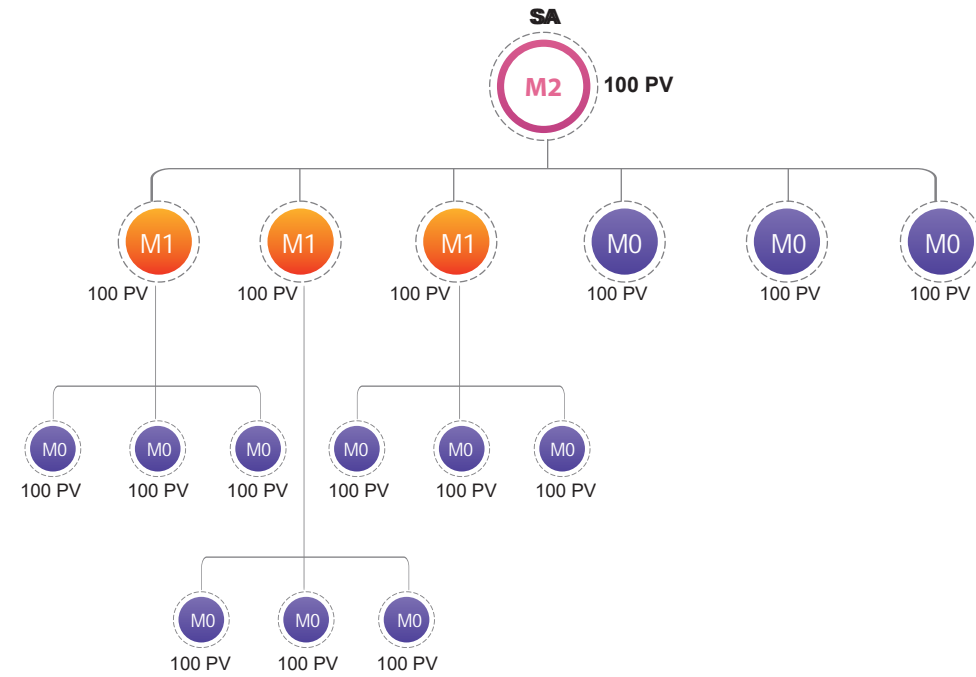
Your status : Distributor - 400PGPV (12%)

Personal PV/SV (PPV/ PSV)	= 100PV/1,200SV
Personal Group PV/SV (PGPV/ PGSV)	= 400PV/4,800SV
Accumulated GPV	= 400PV

Your Bonus Income		
Group Bonus	= 4,800SV X 12%	= MXN 576.00
Less: Downlines Bonus	= (3 X 1,200SV X 6%)	= (MXN 216.00)
YOUR Bonus Income		<u><u>MXN 360.00</u></u>

How to become  
A STAR DIAMOND WITHIN 4 MONTHS

"The description of how to achieve Star Diamond in 4 months is for illustration purposes only, and should not be construed in any manner as either representing that a particular individual will be able to achieve such status or that achieving this position is easy. Individual results will vary."



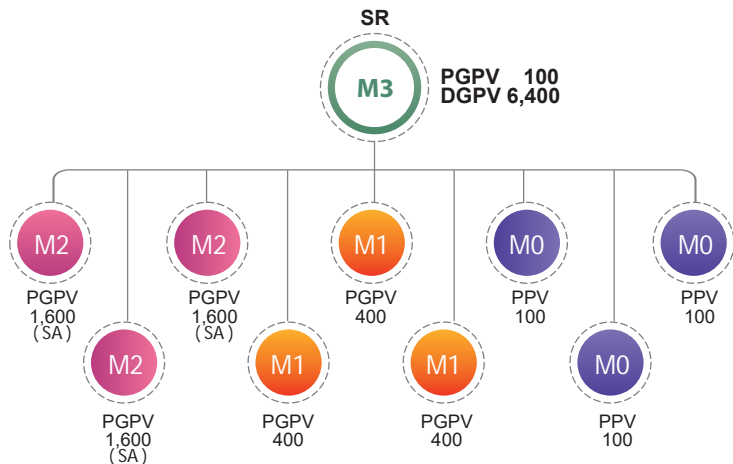
**Congratulations! You have reached more than 1,800 Accumulated GPV and you are now a Star Agent.**  
**Your status: Star Agent - Accumulated 2,000 GPV (25%)**

Personal PV/SV (PPV/PSV)	=	100PV/1,200SV
Personal Group PV/SV (PGPV/PGSV)	=	1,600PV/19,200SV
Accumulated GPV b/f	=	400PV
Accumulated GPV c/f	=	2,000PV

Your Bonus Income		
Group Bonus	= 19,200SV X 25%	= MXN 4,800.00
Less: Downlines Bonus	= (4,800SV X 12% X 3) + (1,200SV X 6% X 3)	= (MXN 1,944.00)

YOUR Bonus Income	<u><u><b>MXN 2,856.00</b></u></u>
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**Congratulations! You have successfully promoted 3 direct Star Agent under you, and therefore you are now a Star Ruby**

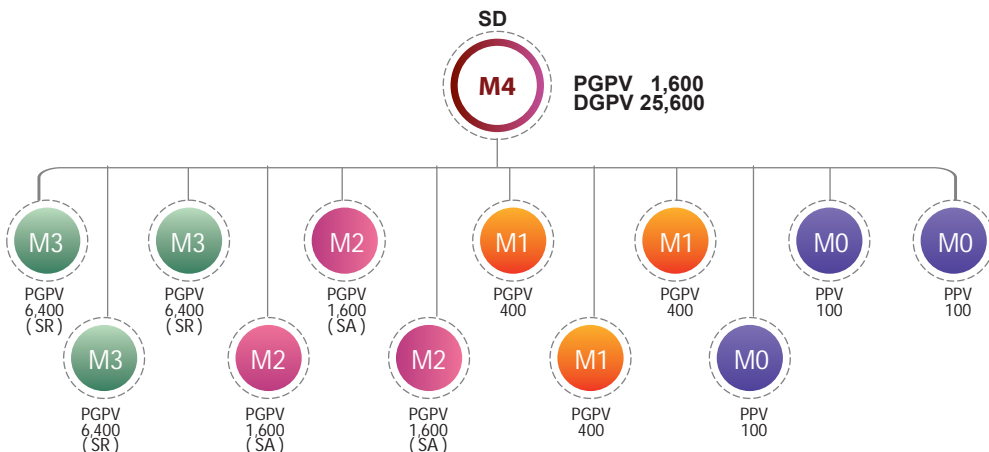
Personal PV/SV (PPV/PSV)	=	100PV/1,200SV
Personal Group PV/SV (PGPV/PGSV)	=	1,600PV/19,200SV
Diamond Group PV/SV (DGPV/DGSV)	=	6,400PV/76,800SV

Your Bonus Income			
Star Group Bonus	=	76,800SV X 31%	= MXN 23,808.00
Less: Downlines Bonus	=	(19,200SV X 25% X 3)	
		+ ( 4,800SV X 12% X 3)	
		+ ( 1,200SV X 6% X 3)	= (MXN 16,344.00)
			<b><u>MXN 7,464.00</u></b>

Development Bonus	=	(19,200SV X 5% X 3)	= MXN 2,880.00
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YOUR Bonus Income		<b><u>MXN 10,344.00</u></b>
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**Congratulations! You have successfully promoted 6 SAs (1st Generation), and have also met the 2,000DGPV quota. Hence you are now a Star Diamond.**

Personal PV/SV (PPV/PSV)	=	100PV/1,200SV
Personal Group PV/SV (PGPV/PGSV)	=	1,600PV/19,200SV
Diamond Group PV/SV (DGPV/DGSV)	=	25,600PV/307,200SV

Your Bonus Income	=	307,200SV X 37%	=	MXN 113,664.00
Star Group Bonus	=	( 76,800SV X 31% X 3)		
Less: Downlines Bonus	=	( 19,200SV X 25% X 3)		
	=	( 4,800SV X 12% X 3)		
	=	( 1,200SV X 6% X 3)	=	(MXN 87,768.00)
				MXN 25,896.00

Development Bonus				
1st Level	=	[(76,800SV X 3) + (19,200SV X 3)] X 5%	=	MXN 14,400.00
2nd Level	=	19,200SV X 9 X 4%	=	MXN 6,912.00
				MXN 21,312.00

HP Cash Incentive				MXN 6,000.00
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International Profit Sharing

Assumption:-

IPS Fund	=	MXN 200,000.00
Total IPS Point for all Qualifiers	=	25,000,000pts
Your IPS for the Month	=	491,520SV x 100%
	=	491,520pts

Your International Profit Sharing	=	MXN 200,000.00 X $\frac{491,520pts}{25,000,000pts}$	=	MXN 3,932.16
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YOUR Bonus Income				<u><u>MXN 57,140.16</u></u>
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