



## ICING ON THE CAKE - LETTER OF INTENT

Date: \_\_\_\_\_

Name: \_\_\_\_\_ Membership Code: \_\_\_\_\_

No. of Package Purchase	Please Tick (/)		Under iCode of	For Office Use Only ( to fill the actual iUcode )
<b>1<sup>st</sup> Unit</b>		<b>A</b>	(* For membership before IOC implementation date <b>May 1<sup>st</sup>, 2014</b> , leave this column blank as system will auto assign the iUcode.)	
<b>Additional Units</b>		<b>B</b>		
* If you do not have the iCode of current purchased iPackage, please indicate the letter (eg. A, B, C etc) as the iCode.		<b>C</b>		
		<b>D</b>		

**Total Unit(s) Purchased:** \_\_\_\_\_

**Payment Option:**

Cash     
  Credit Card     
  Online Bank Transfer

Amount in words: \_\_\_\_\_

I hereby agree to the Terms and Conditions of the Icing on the Cake (IOC) overleaf.

\_\_\_\_\_  
**Signature Over Printed Name (DXN Member)**  
 Date:

**For Branch Use Only**

Received by: .....  
 Officer Name:  
 Position :  
 Date:

**Important:** Payment shall be made directly to **DXN México S.A. de C.V.** Any DXN members or non-members are not authorized to collect any payment of money representing DXN. For online bank transfer, please fax a copy of the validated deposit slip at **(55) 5207 6229**.

## **ICING ON THE CAKE (IOC)** **TERMS AND CONDITIONS**

1. The Icing on the Cake (IOC) package is prepared with Distributor price (DP) \$ 3,500.00 MXP.
2. Bonus Structure of the IOC

1st Level	15% of the iSV
2nd Level	10% of the iSV
3rd Level	5% of the iSV
4th Level	5% of the iSV
5th Level	5% of the iSV
6th Level	5% of the iSV
7th Level	5% of the iSV
8th Level	5% of the iSV
9th Level	5% of the iSV
10th Level	5% of the iSV
11th Level	5% of the iSV
12th Level onwards	1.5% of the iSV will be distributed as PS

3. Purchase under this plan is optional.
4. Purchase of any units is valid only upon full payment.
5. A member can purchase any number of units to create new lines (maximum up to 2<sup>nd</sup> level) under his/her own iCodes. From the 3<sup>rd</sup> level onwards, it should be a real **new** member.
6. If a member opts to buy more than 1 unit of iPackage, all the units shall be purchased under the same hierarchy.
7. The iUcode must be defined if the member wishes to place his/her own extra iPackage units or new iMember downlines under any of his own specific iCodes other than his 1<sup>st</sup> iCode.
8. No sponsor changes is allowed in IOC. However if there is any such change in existing marketing plan (with approval), the same will be effected in IOC.
9. Sponsorship is not allowed from cross line. The existing marketing plan hierarchy is used for this IOC hierarchy.
10. If a member did not join this plan, the IOC bonus based on the iSV shall be passed over to those uplines who already joined according to the compressed hierarchy. If at any later stage this member joins to this plan, he will get the bonus from his newly joined downlines in his group thereafter.
11. With purchase of one unit of iPackage, iMember will be entitled to redeem any **mix** of DXN products worth the same DP value with the iPackage purchased from any DXN branches.
12. Any redemption of DXN products in this project, the respective product PV will be given for status promotion purpose (to become SA, but **NOT** considered for any monthly qualification, monthly bonus entitlement, Travel Incentive and Hand Phone Cash Incentive as per conditions under existing marketing plan).
13. However, there will be no SV point recognized for any bonus entitlement whatsoever Under the existing Marketing Plan.
14. The product redemption is only allowed in the same country where the iPackage is purchased. Members may have ONE (1) Time redemption only for the total iPackage value.  
Products shall be redeemed in ONE time full redemption.
15. A non member may participate in this IOC. Upon purchase of the iPackage, he/she will become our DXN member. In such a case, purchase of starter kit is not required. However if the said member would wish to have a starter kit, he/she may purchase the kit separately (not to be included under iPackage redemption) from any DXN Branches.
16. Uni-level Bonus payment will be on a monthly basis and profit sharing will be paid once in every six months.
17. DXN reserves the right to change the terms and conditions of the IOC plan any time without prior